



Bob Chapek

Chairman
Walt Disney Parks and Resorts

Bob Chapek was named chairman, Walt Disney Parks and Resorts in February 2015, where he oversees the Company's iconic travel and leisure businesses. With six resort destinations in the United States, Europe and Asia, a top-rated cruise line, a popular vacation ownership program and an award-winning guided family adventure business, Chapek leads a global team of more than 135,000 Cast Members, Crew Members and Imagineers charged with delivering magical experiences for millions of guest each year, making memories to last a lifetime.

He previously served as president, Disney Consumer Products (DCP) for three and a half years. In that role, Chapek oversaw the organization that brings to life the characters and stories of four iconic Walt Disney Company brands—Disney, Pixar, Star Wars, and Marvel -- through Franchise Licensing & Commercialization, Disney Publishing Worldwide and the Disney Store. Under his leadership, DCP led a transformation in the worlds of play, storytelling, and learning by prioritizing creativity and the strength of the Company's franchises, developing a consumer-first operating philosophy and utilizing technology to create next-generation experiences.

Chapek also has served as president of Distribution for The Walt Disney Studios, where he managed the Company's film content distribution strategy across multiple platforms, and president of Walt Disney Studios Home Entertainment, where he led the organization to record-setting performances on numerous movie titles and played a key role in the commercialization of Disney's live-action and animated direct-to-video business.

Throughout his 20-plus years at Disney, he has championed using the latest technology to drive growth and improve the consumer experience, developed groundbreaking business models, and identified new revenue streams to achieve business objectives and sustain long-term growth for the organization. Prior to joining Disney, Chapek worked in brand management at H.J. Heinz Company, and in advertising at J. Walter Thompson. He has a degree in microbiology from Indiana University Bloomington, and received his MBA from Michigan State University.