

Andy Bird, Chairman, Walt Disney International, The Walt Disney Company

As chairman, Walt Disney International, Andy Bird is responsible for Disney's businesses outside of the United States. Reporting to Disney Chairman and CEO Bob Iger, Mr. Bird and his global team develop and implement strategies to increase Disney brand affinity and awareness in key international markets, introduce new customers and guests to Disney's unique storytelling legacy and iconic characters, and invest in and maximize opportunities in emerging markets.

Since joining The Walt Disney Company in 2004, Mr. Bird has greatly expanded Disney's presence around the world. With a substantial global footprint across six regions (Asia, Australia and New Zealand, EMEA [Europe, Middle East, Africa], India, Latin America and Russia), Andy leads an organization of over 11,000 cast members with operations in 45 countries throughout the world.

During his tenure, Disney has implemented integrated structures in international markets that have: greatly accelerated revenue in China, produced growth across Japan and Europe and provided unparalleled access to emerging markets throughout Latin America and South East Asia. Strategic acquisitions have created important new distribution channels across the globe, and a focus on developing locally relevant creative content is forging even deeper connections with international audiences.

In 2015, The Walt Disney Company was ranked #1 in the category of effectiveness in conducting a global business in *Fortune* magazine's annual World's Most Admired Companies survey—a testament to the Company's strategy to successfully expand the brand and its franchises beyond North America.

Prior to joining Disney, Mr. Bird spent nearly a decade with Time Warner, joining in 1994 as senior vice president and general manager of Turner Entertainment Networks Limited. He rose to president of TBS International in 2000, and became responsible for all TBS broadcasting outside of the continental U.S.

Between 1989 and 1994, Mr. Bird held a number of positions in radio and television in Europe. In 1992, Mr. Bird was tapped by Unique Broadcasting, the largest independent radio production company in the United Kingdom, to start up and operate Unique Television.

Mr. Bird began his career with Piccadilly Radio in Manchester, England. After that, he moved to London to join the Virgin Broadcasting Company working at Music Box, a Pan-European music channel. Later, Virgin asked Mr. Bird to help launch and program a satellite-delivered national radio service called "Radio Radio." He became head of programming for the service, producing radio shows for leading comedians and television presenters.

A native of the United Kingdom, Mr. Bird is a Commander of the British Empire. He earned a Bachelor of Arts degree in English language and literature from the University of Newcastle Upon Tyne in 1985.